

# Great business strategies don't execute themselves.

## The most efficient organization starts with the right people.

When you're tasked with executing your organization's operational strategy, it's important to ensure the right people are in the right roles. Most companies create a business strategy and determine what business results they want to achieve—but glaze over the critical “people work” that happens in between. You can't wing it when it comes to team building and culture; you need to take a data-driven, strategic approach. And that's where talent optimization comes in.



### Leverage data to nip your problems in the bud.

Without the right data, finding the source of people problems is like trying to see in the dark. PI enables your organization to diagnose the root cause of your issues so you can take swift and proactive action.



### Simplify strategy conversations.

Planning your organizational strategy can feel like navigating a minefield. Gain agility by designing a talent strategy that aligns with your business strategy. Ensure you have the right senior leaders in place, as well as the right culture. If you nail both, you can slash turnover and maximize productivity.



### Find the right talent faster.

Don't waste resources interviewing and onboarding ill-equipped hires. Collect objective candidate data to predict on-the-job success and team fit. Better quality of hire and reduced time-to-fill means saving both time and money.



### Empower your managers to drive results.

You wouldn't ask someone to mow the lawn with a pair of scissors; you'd give them the right tools for success. With PI, your managers can leverage 60 years of science and analytics to better engage, coach, and develop employees across your organization so everyone works at maximum capacity—in harmony.